



Charles M Richter

Life and business coaching

Life and happiness

Life, family and business are the direct result of the degree of happiness an individual achieves over a lifetime.

A lifetime is made up of a series of transactions (journeys and destinations). Each transaction has a direct effect on the level of ones happiness.

Happiness is achieved when you balance your

NEEDS

&

WANTS

Find out how you can achieve this balance.

More details can be found overleaf.

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Web site <http://www.ripose.com/Getalife>

This document <http://www.ripose.com/LifeAndBusinessCoaching.pdf>

Why use us <http://www.ripose.com/WhyUseUs.pdf>

Testimonials <http://www.ripose.com/Testimonials.html>

Life & business coaching

Life, family and business are the direct result of the degree of happiness an individual achieves over a lifetime.

- Happiness is achieved by the individual through the fulfillment and balancing of their needs and wants and focusing on the major issues arising from them:
 - ◊ Needs – the values relating to what the 'heart' desires
 - ◊ Wants – the values relating to what the 'head' requires
- A business/family is made up of individuals coming together to fulfill the needs and wants of their own and others

Life & business coaching using the Ripose Technique delivers the components to assist individuals (and hence an enterprise) 'Get a life'.

Ideally, this can be achieved over a 12-day period depending on the availability of you and our coaches.

Costs

The cost of our service can vary between \$50 and \$3,900 (travel and accommodation costs are extra). Services can be delivered over the Internet if required.

The following table contains an indication of what an individual or two people will pay for our service (discounts apply, depending on circumstances). A fixed price will be provided once the activity plan has been produced.

Component		Hours ⁽¹⁾	Deliverable	Cost ⁽²⁾	Comments
Initial consultation		1	Activity plan	Free	
Get a life presentation		1	Get a life notes	\$50	
Objectives	Goals	2	Goals & SWOT ⁽³⁾	\$100	
	Issues	2-14	Objectives	\$350 - \$850	Note 4
			Presentation		
Forecasts	2	Initial budget	\$100	Optional	
Strategies	Knowledge	10-24	Knowledge base	\$1,250 - \$2,500	Note 4
	Strategies	1-2	Strategies		
	Tactics	3	Tactics		
		2	Proof of concept		
1	Presentation				
Plan	Models	1	Business models	\$200 - \$400	Note 4
	Plan	1	Business plan		
		2	Presentation		

Notes

1. Hours – how much time you should set aside
2. We offer a 40% discount to anyone on a pension or a student
3. Strengths, weaknesses, opportunities and threats to needs and wants
4. Individuals attract the lower rate, 2 people the higher. Costs for small and medium sized businesses are available on application